

# GREATER YORK CHAMBER OF COMMERCE

*Get the most out of your Chamber membership . . .*

## **Increase Visibility and Marketing Strategies**

- Sponsor Chamber events
  - Annual Meeting
  - Christmas Parade
  - Downtown Live Concert Series
  - Employee Appreciation Luncheon
  - Summerfest
- Host Business After Hours or Business Before Hours
- Advertise on the Chamber web site
  - List business information at [GreaterYorkChamber.com](http://GreaterYorkChamber.com)
- Advertise in the Chamber's Annual Membership Directory
  - List business in Annual Membership Directory
- Display business cards and brochures at the Chamber
  - Display membership plaque and decal
- Stay informed through *The Partner* newsletter
  - Sponsor *The Partner* newsletter
  - Insert company flyer in *The Partner*
- Purchase mailing labels of Chamber membership

## **Increase Access to Information**

- Locate new prospects and easily contact fellow members
- Attend *Share the Knowledge Lunch 'N' Learn* sessions
- Use Chamber resources of member information
- Enjoy Membership Luncheons

## **Make New Business Contacts**

- Link with hundreds of Chamber members
- Network with potential customers, clients and vendors
- Attend Business Before or After Hours to network and exchange business cards

### **Save Money**

- True Blue Partnership group health insurance
- Comporium Communications' long distance service
- Use Chamber facilities
- Enjoy free notary public service

### **Gain a Voice in Government**

- Join other members on issues that directly affect your business
- Attend York County Day in Columbia with state legislators and officials
- Attend Chamber-sponsored candidate forums
- Receive updates on Chamber Legislative Agenda

### **Invest in a Healthy Economy**

- Promote York County to create positive economic environment
- Assists companies and individuals considering relocation
- Help market York County

### **Support Education**

- Participate in School-to-Work giving students a first-hand look at the skills needed to be successful in business
- Partner with York School District One
- Offer discounts to school educators during National Education Week

### **Get Involved**

- Join a task force, committee or event like Summerfest or Downtown Live
- Gain exposure in the community
- Provide skilled individuals to accomplish objectives of Chamber committees
- Attend Annual Meeting